

# CURRICULUM – VITAE



## Address for communication

C/o M. L. Pal  
C 119, Shivani Vihar, Kalyanpur,  
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## **VED PRAKASH**

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### OBJECTIVE

To work hard with full determination and dedication to achieve organizational as well as personal goals.

### PROFESSIONAL QUALIFICATION

- **M.B.A** ( Master of Business Administration ) degree,  
Year 2003, Div. First, from **Center for Management Studies,  
Madan Mohan Malaviya Engineering College, Gorakhpur,  
Affiliated to U.P. Technical University, Lucknow.**

#### SPECIALIZATION:

**Major – Marketing Management**  
**Minor – HRM ( Human Resource Management )**

- **B.B.A** ( Bachelor of Business Administration )  
Year 2000, Div. First from **Guru Ghasidas University, Bilaspur**

### EXPERIENCE

- ♦ Presently working as **Area Manager - Sales** with **NTL Lemnis India Pvt. Ltd.** since 1st September 2017. Here I am looking after for Consumer Lighting at East & Central U.P. Here I am responsible for distributor & dealer network & also for Trade Sales.
- ♦ Lived as **Territory Manager - LSRD** with **Crompton Greaves Consumer Electricals Ltd.** since 28<sup>th</sup> September 2011 to 25<sup>th</sup> August 2017. Here I was looking after for Light Source (Consumer Lighting) at Lucknow. Faizabad, Shahjahanpur, Sultanpur, Hardoi & surrounding these area (East UP). And also looked after Gorakhpur Varanasi, Allahabad earlier this firm. Here I am responsible for distributor & dealer network & also for Trade Sales.
- ♦ Lived as **Assistant Manager** in **Havells India Ltd.** since May 2010 to September 2011. Here I was looking after for Havells Switches at Lucknow, Gorakhpur, Bareilly & surrounding these areas. Here I was responsible for distributor & dealer network & interface with Architects, Developers & Builders & Institutional Sales.

- ♦ Lived as **Sales Executive** in **Wipro Ltd.** since August 2009 to May 2010. Here I was looking after for Wipro lighting products at Faizabad, Sultanpur, Akbarpur, Gonda, Balrampur, Sitapur, Hardoi, Barabanki, Lakhimpur, Bahraich and surrounding these areas. Here I was responsible for Trade Sales.
- ♦ Lived as **Sales Executive** in **Anchor Electricals Pvt. Ltd.** since March 2009 to August 2009. Here I was looking after for Anchor all electrical products at Faizabad, Sultanpur, Akabarpur, Gonda, & Balrampur. Here I was responsible for distributor network & interface with Architects, & Builders & Institutional Sales.
- ♦ Lived as **Executive - Sales** in **Havells India Ltd.** since Nov. 2007 to March 2009. Here I was looking after for Havells Switches at Lucknow, Gorakhpur, Moradabad, Bareilly & surrounding these areas. Here I was responsible for distributor & dealer network & interface with Architects, Developers & Builders & Institutional Sales.
- ♦ Lived as **Business Development Executive** in **Dimple Plastic Pvt. Ltd.** at Delhi since Sep. 2006 to Nov. 2007. Here I was responsible for dealer network & stockiest and interface with Architects, Developers & Builders.
- ♦ Lived as **Marketing Executive** in **Sainico Industries**, at Delhi since Oct. 2003 to Sep. 2006. Here I was responsible for dealing with project works and interface with Architects, Developers & Builders of different Govt. Deptt. Housing Societies and to develop market & DGS&D Rate Contract and also responsible for dealer network.

**COMPUTER PROFICIENCY** Window - XP, Ms-Office, Internet, Outlook Express, SAP.

### **PERSONAL PROFILE**

<b>Father's Name</b>	:	Shri Brahma Deo Prasad
<b>Date of Birth</b>	:	07 <sup>th</sup> Jan, 1981
<b>Marital Status</b>	:	Married
<b>Sex</b>	:	Male
<b>Language Known</b>	:	English, Hindi & Language of Eastern U.P.
<b>Hobbies</b>	:	Net Surfing, Listening Old Songs.
<b>Permanent Address</b>	:	H.No. 23/294, Krishna Nagar, Deoria, (U.P.)
<b>Phone No.</b>	:	0-6307970731 {Res.}

### **REFERENCES**

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| (1) Mr. Yash Saini<br>(Chairman)<br><b>Sainico Industries.</b><br>J-18, Sector – 1, DSIIDC,<br>Industrial Complex, Bawana, Delhi<br>Mobile No. 09811063192<br><b>Email Id.</b> <a href="mailto:sainicoindustries@gmail.com">sainicoindustries@gmail.com</a> | (2) Mr. Pramod Singh<br>(AGM Branch Manager)<br><b>Rallison Electricals Pvt. Ltd.</b><br>101, Ski-Hi Chambers, 5 Park Road,<br>Lucknow<br>Mobile No. 9935533718<br><b>Email Id.</b> <a href="mailto:pramod.singh@eonelectric.com">pramod.singh@eonelectric.com</a> |
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**Date:**     /     /  
**Place:**   Lucknow

**(VED PRAKASH)**