

NAME –

AVINASH PRASAD

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Objective

To enrich my knowledge in Marketing Strategy & Understand the human behavior as well as work as a team member in Analyzing Market Fields in this challenging ambience.

Educational Qualification

Degree	Institution	University/Board	Year	Score
MBA	IISCS	P.G.P	2010-2012	62%
B.Com (A/c Hons.)	St. Xavier's	Autonomous	2005--2008	55%
XII	D.A.V Bina SSC	C.B.S.E	2003-2005	58%
X	Christ Jyoti School HSC	C.B.S.E	2003	59%

Additional Qualification

Advance Diploma in General Insurance.

Skills Set

- Good planning and organizing capabilities
- Good communication skill
- Adaptability
- Positive attitude
- Result oriented

Summer Internship & Projects

- Summer Training Project Duration:- 45 Days (1 Feb – 17 March 2011)
- Company:- Northern Coalfield Limited (Jhingurdah)
- Project Title: - E-Auction of Coal In Northern Coalfield Limited (Jhingurdah)

Experience

- Work Responsibilities: - have to keep the record of Coal (tones) have been released from mines field according to tender Passed

Marketing Executive at Indore Indira 180 days

- Exploring my Convincing Power
- Improving my Communication Skills by meeting different kinds of person
- In-charge of Marketing Department.
- Taking care of operation whereas marketing
- Work delegation to workers.

Business Development Manager in HolidayIQ (aug2011-Dec2012)

- Business development
- Client Retention
- Corporate sales + Corporate tie ups
- Revenue assurance
- Destination Marketing

Business Development Manager in Ability Unlimited (jan2013-Dec2014)

- Business development
- Client Retention
- Corporate sale
- Data recording
- Tender posting
- Marketing & Promotion

Sales Executive In Goldmedal Electricals (Feb2014 – till)

Co- curricular activities

- Dealer Creation
- Corporate Sale
- Marketing and Branding
- Client Retention

Hobbies

Personal Details

- Participated in college annual function.
- Participated in numerous Dance Competition.
- Participated in school level Athletics' & Sports
- Participated in numerous Drawing Competition

Declaration

- Dancing and Listening music
- Sketching and Painting

- Father's Name : - G.L Prasad
- Date of Birth : - 18-01-1987
- Nationality : - Indian

(I hereby declare that the information furnished above is true to the best of my knowledge)

Place: - Jabalpur

AVINASH PRASAD